

**CeramTec media contact:**

Anke Peters

[a.peters@ceramtec.de](mailto:a.peters@ceramtec.de)

## PRESS RELEASE

### Healthcare Location Baden-Württemberg: "Precision that impresses!"

*Science Minister Petra Olschowski visits advanced ceramics manufacturer CeramTec*

**Plochingen, May 16, 2023** - Petra Olschowski, Minister of Science, Research and the Arts of the State of Baden-Württemberg, visited the hidden champion CeramTec in Plochingen last week. During a production tour of the medical technology division, the minister gained insight into the production of ceramic components for artificial hip replacements, among other things, and talked with employees. The visit took place on the initiative of Andreas Schwarz, chairman of the Green Party in the state parliament, who accompanied the minister on the visit.

*"Baden-Württemberg is an outstanding healthcare location: Science, health care and research-based companies pool their expertise and create innovations. CeramTec is a good example of what our medical technology companies achieve in research, development and manufacturing. Their products further advance Baden-Württemberg as a healthcare location and ultimately benefit our patients,"* said Petra Olschowski. *"With the Forum Gesundheitsstandort BW, the state government is using its own format to promote networking between the areas of research, healthcare industry and healthcare provision. I am all the more pleased to meet players from the medical technology sector here at CeramTec."* The Minister particularly emphasized the high quality demands placed on medical products and was impressed by the precision work she was able to gain insight into at CeramTec.

The local member of parliament, Green party leader Andreas Schwarz, was enthusiastic about CeramTec's innovative strength and presented the strategic considerations for strengthening the healthcare industry in Baden-Württemberg: *"We have the next big thing for our economy clearly in mind: A world-renowned top location for healthcare management is to be created in the southwest. What's important for us Greens is that when we talk about the healthcare industry as a breakthrough topic for the next decades, we're not just thinking about the positive effects for economic development, but also specifically about what will improve the health of an increasingly aging society - from new cancer therapies to individualized medicine."*

Dr. Katrin Sternberg, President Medical and part of the CeramTec Management Board, said, *"We are very honored by the visit of Minister Olschowski and Member of Parliament Schwarz. We are pleased and proud that we can contribute to further strengthening Baden-Württemberg as a healthcare location with our now 120 years of ceramic expertise and our diverse solutions."*



*Science Minister Petra Olschowski and Member of Parliament Andreas Schwarz (MdB, Bündnis 90/Die Grünen) inspect ceramic components for artificial joint replacements during a production tour at CeramTec (copyright notice: ©Magnus Müller, stand.art)*

## **About CeramTec**

CeramTec is a leading global med-tech platform with a focus on high-performance ceramics (“HPC”) solutions, and is specialized in the development, manufacturing and sale of parts, components and products made from ceramic materials. With over a century of developmental and production experience in the HPC industry, CeramTec is a global leader in the manufacturing of advanced ceramics and engineers these materials for use in a wide variety of applications. HPC from CeramTec are used in a range of areas, including critical medical applications such as hip replacements, other orthopedic implants, dental implants and medical equipment, and industries including mobility, electronics, and in other industrial applications. With production sites and subsidiaries in Europe, North and South America as well as Asia, CeramTec maintains its presence around the globe as a manufacturer and supplier. The company is headquartered in Plochingen, near Stuttgart. In 2022, CeramTec generated more than €731 million in revenues. CeramTec employs almost 3,600 staff worldwide, around 2,000 of which are in Germany.

More info: [www.ceramtec-group.com](http://www.ceramtec-group.com)